

ITEX ^{'11}

M A L A Y S I A



IT ALL BEGINS WITH AN IDEA

ITEX, the leading exhibition in Asia that showcases new inventions, technologies and products is the best platform for encouraging ideas and inventions. This magnificent exhibition features the latest inventions and innovations by universities, research institutions, individual inventors and corporate sectors from the ASEAN, Asia and Europe countries, all with the intention of securing investment and making the manufacturing and commercialisation a new product a reality.

It is the perfect meeting point for inventors and investors, providing investors immediate and accurate details and the inventors direct links to a business entity.

Organised by The Malaysian Invention and Design Society (MINDS) since 1989, ITEX is a perceptive move in encouraging innovation, creativity and moving ideas.

ITEX 2011 HIGHLIGHTS:-

- Concurrent Exhibition: **AYIE 2011**
(Asian Young Inventors Exhibition)
- **Green Inventions**
- **Invention and Design Competition / Awards**
- **Intellectual Property and Innovation Seminar 2011** (IPI 2011)
- **Malam Budaya Cipta**
(Award Presentation and Dinner - A Celebration Of Creativity Banquet)

For further information, contact THE EVENT MANAGER:

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